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**Marshall M. Criser III**  
Vice-President  
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(850) 224-7798  
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February 22, 2005

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of BellSouth's General Subscriber Service Tariff and Private Line Services Tariff:

General Subscriber Service Tariff

Section A2 - First Revised Page 32.5  
- Third Revised Page 32.6

Private Line Services Tariff

Section B2 - Second Revised Page 71.9  
- Second Revised Page 71.10

The purpose of this filing is to provide for the BellSouth<sup>R</sup> Renewal Incentive Program Special Promotion. The Promotion will begin March 9, 2005 and end December 31, 2005.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III (mrs)

Regulatory Vice President

Attachments

Florida  
Promotion Description

**BellSouth<sup>®</sup> Renewal Incentive Program**

**OVERVIEW OF PROMOTION**

BellSouth plans to offer the following special promotion beginning March 9 2005 and ending on December 31, 2005.

This special promotion is an offer available to existing BellSouth subscribers currently enrolled in a BellSouth Local Service Term Election Agreement that is about to expire. The BellSouth Renewal Incentive Program will offer the benefits on the Subscriber's bill if the Subscriber chooses to subscribe to the BellSouth Renewal Incentive Term Election Agreement. Subscribers must sign a 12-month term election agreement to participate in the program to receive the benefits specified.

**Program Eligibility**

- Available to existing BellSouth business subscribers that enroll in the BellSouth Renewal Incentive Local Service Term Agreement that have 120 days or less left in an existing Local Service Term Election Agreement.
- Monthly total billed BellSouth regulated charges for local exchange services for Subscriber's location must be between \$75 to \$3,500 (excluding hunting, analog private line, PRI, BIS-T1 and BIS-PRI charges) to receive the Benefits.
- Subscriber must sign a 12 month BellSouth Renewal Incentive Local Service Term Agreement.

**Program Elements**

- Subscriber will earn for each such month of the term a Benefit in an amount equal to the applicable Program Benefit percentage multiplied by the Subscriber's monthly total billed BellSouth regulated charges; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Benefit for Hunting Service equal to the applicable Hunting Benefit percentage multiplied by the Subscriber's hunting charge.
- Benefit(s): Specified % of Subscriber's total billed BellSouth regulated charges for local exchange service (TBR) (charges to the customer) from the General Subscriber Services Tariff (A) and the Private Line Services (B) tariff.

Monthly Billed BellSouth Regulated Charges	12 Month Term
\$75 - \$3,500	20%
Hunting Benefit	100%

- The monthly total billed BellSouth regulated charges consist of end-user monthly billed BellSouth regulated charges at qualifying locations, excluding: non-program services, non-regulated charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies.
- Subscribers with multi-locations that are BTN'd or CLUB billed may have all locations participate as long as one location is in an eligible location and meets the revenue requirement.

## Florida Promotion Description

- Should Subscriber's charges decrease below \$75, the Subscriber will not receive the Benefit until the Subscriber's monthly charges meet this minimum TBR amount (\$75).
- Should Subscriber's charges exceed the \$3,500 threshold, the Subscriber will only receive the maximum Benefit allowed under this Program for monthly charges up to \$3,500.
- Subscriber understands and agrees that BellSouth shall in its sole discretion determine whether to confer each Benefit as either a reward or a discount. The applicable Benefit (s) for any given month will appear as a credit in the Other Charges and Credits (OC&C) section of the Subscriber's bill in a subsequent billing period, usually within one or two billing cycles. Subscriber further understands and agrees that if BellSouth confers a Benefit in the form of a reward, applicable taxes and fees will be based on the full tariff price of the products and/or services on which such Benefit is based; and no taxes or fees will be added to the amount of the associated credit. Subscriber will receive the Benefit associated with Subscriber's monthly total billed BellSouth regulated charges\* (as defined in the applicable BellSouth tariffs) for the respective month in each state while this term election is in effect.
- Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order.
- In the event the Subscriber terminates the Subscriber election agreement, the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the Subscriber will be deemed to have terminated the term election agreement, and the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST.

Set charge to be multiplied by number of months remaining on term after disconnect:  
\$30

- Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least 60 days prior to expiration, then upon expiration of the initial term, the Subscriber term election agreement shall automatically renew for another term for two consecutive terms. BellSouth will provide written and/or verbal reminders to the Subscriber of the term election agreement expiration date and the automatic renewal provision beginning approximately 180 days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Subscriber Election agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for continuing the selected services.
- The term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time.

Florida  
Promotion Description

**Program Restrictions**

- Program Benefits as well as Hunting Benefits (for hunting service) apply only to monthly total billed BellSouth regulated charges within a state, not across states.
- Subscribers participating in a Product Level or Volume and Term CSA are NOT eligible to participate in this promotion.
- Complete Choice for Business Package subscribers may participate in the Program, but are not eligible to receive the Hunting Benefit.
- Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.
- This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
- Analog Private Line, PRI, BIS-T1 and BIS-PRI, services will not be included in qualifying revenue under this program or entitled to Benefits for the related revenues.
- BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- This BellSouth Renewal Incentive Program Subscriber Election shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber understands that their signature on the BellSouth Renewal Incentive term election constitutes the Subscriber's enrollment in the BellSouth Renewal Incentive Promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement.

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

**A2.10.2 Descriptions (Cont'd)**

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority						
BellSouth's Service Territory – From Central Office where services are available	<b>(DELETED)</b> BellSouth Renewal Incentive Program	--This promotion is available to existing BellSouth business subscribers that enroll in the BellSouth Renewal Incentive Local Service Term Agreement that have 120 days or less left in an existing Local Service Term Election Agreement.	03/09/05 to 12/31/05						
	--This special promotion is an offer available to existing BellSouth subscribers currently enrolled in a BellSouth Local Service Term Election Agreement that is about to expire.	--Monthly total billed BellSouth regulated charges for local exchange services for Subscriber's location must be between seventy five dollars (\$75) to three thousand five hundred dollars (\$3,500), excluding hunting, analog private line, PRI, BIS-T1 and BIS-PRI charges, to receive the Benefits. --Subscriber must sign a twelve (12) month BellSouth Renewal Incentive Local Service Term Agreement.	(N)						
	--The BellSouth Renewal Incentive Program will offer the benefits on the Subscriber's bill if the Subscriber chooses to subscribe to the BellSouth Renewal Incentive Term Election Agreement.	--Subscriber will earn for each such month of the term a Benefit in an amount equal to the applicable Program Benefit percentage multiplied by the Subscriber's monthly total billed BellSouth regulated charges; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Benefit for Hunting Service equal to the applicable Hunting Benefit percentage multiplied by the Subscriber's hunting charge. --Benefit(s): Specified percentage (%) of Subscriber's total billed BellSouth regulated charges for local exchange service (TBR) charges to the customer from the General Subscriber Services (A) Tariff and the Private Line Services (B) Tariff.	(N)						
		<table border="1"> <thead> <tr> <th><u>Monthly Billed BellSouth Regulated Charges</u></th> <th><u>12 Month Term</u></th> </tr> </thead> <tbody> <tr> <td>\$75 – \$3,500</td> <td>20%</td> </tr> <tr> <td>Hunting Benefit</td> <td>100%</td> </tr> </tbody> </table>	<u>Monthly Billed BellSouth Regulated Charges</u>	<u>12 Month Term</u>	\$75 – \$3,500	20%	Hunting Benefit	100%	(N)
<u>Monthly Billed BellSouth Regulated Charges</u>	<u>12 Month Term</u>								
\$75 – \$3,500	20%								
Hunting Benefit	100%								
	--Subscribers must sign a 12-month term election agreement to participate in the program to receive the benefits specified.	--The monthly total billed BellSouth regulated charges consist of end-user monthly billed BellSouth regulated charges at qualifying locations, excluding: non-program services, non-regulated charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies. --Subscribers with multi-locations that are BTN'd or CLUB billed may have all locations participate as long as one location is in an eligible location and meets the revenue requirement. --Should Subscriber's charges decrease below seventy five dollars (\$75), the Subscriber will not receive the Benefit until the Subscriber's monthly charges meet this minimum TBR amount, seventy five dollars (\$75). --Should Subscriber's charges exceed the three thousand five hundred dollars (\$3,500) threshold, the Subscriber will only receive the maximum Benefit allowed under this Program for monthly charges up to three thousand five hundred dollars (\$3,500). --Subscriber understands and agrees that BellSouth shall in its sole discretion determine whether to confer each Benefit as either a reward or a discount. The applicable Benefit (s) for any given month will appear as a credit in the Other Charges and Credits (OC&C) section of the Subscriber's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles. Subscriber further understands and agrees that if BellSouth confers a Benefit in the form of a reward, applicable taxes and fees will be based on the full tariff price of the products and/or services on which such Benefit is based; and no taxes or fees will be added to the amount of the associated credit. Subscriber will receive the Benefit associated with Subscriber's monthly total billed BellSouth regulated charges (as defined in the applicable BellSouth tariffs) for the respective month in each state while this term election is in effect.	(N)						
		--Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the	(N)						

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	<b>(DELETED)</b> BellSouth Renewal Incentive Program (Cont'd)	Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order.  --In the event the Subscriber terminates the Subscriber election agreement, the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the Subscriber will be deemed to have terminated the term election agreement, and the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST.  Set charge to be multiplied by number of months remaining on term after disconnect: \$30  --Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least sixty (60) days prior to expiration, then upon expiration of the initial term, the Subscriber term election agreement shall automatically renew for another term for two (2) consecutive terms. BellSouth will provide written and/or verbal reminders to the Subscriber of the term election agreement expiration date and the automatic renewal provision beginning approximately one hundred and eighty (180) days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Subscriber Election agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for continuing the selected services.  --The term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time.  --Program Benefits as well as Hunting Benefits (for hunting service) apply only to monthly total billed BellSouth regulated charges within a state, not across states.  --Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.  --Complete Choice for Business Package subscribers may participate in the Program, but are not eligible to receive the Hunting Benefit.  --Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty two thousand dollars (\$42,000) at the time of enrollment, are not eligible to participate in this promotion.  --This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.  --Analog Private Line, PRI, BIS-T1 and BIS-PRI, services will not be included in qualifying revenue under this program or entitled to Benefits for the related revenues.  --BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.  --This BellSouth Renewal Incentive Program Subscriber Election shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.  --Subscriber understands that their signature on the BellSouth Renewal Incentive term election constitutes the Subscriber's enrollment in the BellSouth Renewal Incentive Promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement.	(D) (N)  (N)  (N)  (N)  (N)  (N)  (N)  (N)  (N)  (N)  (N)  (N)  (N)  (N)  (N)  (N)



## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	<b>(DELETED)</b> BellSouth Renewal Incentive Program (Cont'd)	Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order.  --In the event the Subscriber terminates the Subscriber election agreement, the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the Subscriber will be deemed to have terminated the term election agreement, and the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST.  Set charge to be multiplied by number of months remaining on term after disconnect: \$30  --Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least sixty (60) days prior to expiration, then upon expiration of the initial term, the Subscriber term election agreement shall automatically renew for another term for two (2) consecutive terms. BellSouth will provide written and/or verbal reminders to the Subscriber of the term election agreement expiration date and the automatic renewal provision beginning approximately one hundred and eighty (180) days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Subscriber Election agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for continuing the selected services.  --The term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time.  --Program Benefits as well as Hunting Benefits (for hunting service) apply only to monthly total billed BellSouth regulated charges within a state, not across states.  --Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.  --Complete Choice for Business Package subscribers may participate in the Program, but are not eligible to receive the Hunting Benefit.  --Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty two thousand dollars (\$42,000) at the time of enrollment, are not eligible to participate in this promotion.  --This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.  --Analog Private Line, PRI, BIS-T1 and BIS-PRI, services will not be included in qualifying revenue under this program or entitled to Benefits for the related revenues.  --BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.  --This BellSouth Renewal Incentive Program Subscriber Election shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.  --Subscriber understands that their signature on the BellSouth Renewal Incentive term election constitutes the Subscriber's enrollment in the BellSouth Renewal Incentive Promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement.	(T)(D) (N) (N) (N) (N) (N) (N) (N) (N) (N) (N) (N) (N) (N) (N) (N) (N) (N)

FLORIDA

ISSUED: ~~December 17, 2003~~ February 22, 2005

EFFECTIVE: ~~January 2, 2004~~ March 9, 2005

BY: Joseph P. Lacher, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	<del>(DELETED)</del>	<del>—BellSouth residential customers who also subscribe to Cingular Wireless service and combine their BellSouth and Cingular Wireless bills will be eligible to receive ten percent (10%) off their Cingular Wireless service plan. This offer is limited to Cingular Wireless plans up to \$99.99.</del>	01/02/04 (D) (N)
	<del>Consumer Wireless Combined Bill Reward Offer</del>	<del>—Customer must subscribe to both BellSouth landline service with a minimum of a 1FR plus 2 features and have an active Cingular Wireless account.</del>	12/27/04 (N)
	<del>—The offer will allow the customer to either move to a Solutions wireless plan that will include a ten percent (10%) discount off the customer's new Cingular monthly recurring charge or to receive a discount off their existing Cingular Wireless plan's monthly recurring charge if they would be willing to allow BellSouth to combine their bills for the local and wireless services that are offered.</del>		(N)
	<del>—BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.</del>		(N)
	<u>BellSouth Renewal Incentive Program</u>	<u>--This promotion is available to existing BellSouth business subscribers that enroll in the BellSouth Renewal Incentive Local Service Term Agreement that have 120 days or less left in an existing Local Service Term Election Agreement.</u>	<u>03/09/05 to 12/31/05</u> (N)
	<u>--This special promotion is an offer available to existing BellSouth subscribers currently enrolled in a BellSouth Local Service Term Election Agreement</u>	<u>--Monthly total billed BellSouth regulated charges for local exchange services for Subscriber's location must be between seventy five dollars (\$75) to three thousand five hundred dollars (\$3,500), excluding hunting, analog private line, PRI, BIS-T1 and BIS-PRI charges, to receive the Benefits.</u>	(N)
		<u>--Subscriber must sign a twelve (12) month BellSouth Renewal Incentive Local Service Term Agreement.</u>	(N)
		<u>--Subscriber will earn for each such month of the term a Benefit in an amount equal</u>	(N)

FLORIDA

ISSUED: ~~December 17, 2003~~ February 22, 2005

EFFECTIVE: ~~January 2, 2004~~ March 9, 2005

BY: Joseph P. Lacher, President -FL  
Miami, Florida

that is about to expire.

--The BellSouth Renewal Incentive Program will offer the benefits on the Subscriber's bill if the Subscriber chooses to subscribe to the BellSouth Renewal Incentive Term Election Agreement.

--Subscribers must sign a 12-month term election agreement to participate in the program to receive the benefits specified

to the applicable Program Benefit percentage multiplied by the Subscriber's monthly total billed BellSouth regulated charges; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Benefit for Hunting Service equal to the applicable Hunting Benefit percentage multiplied by the Subscriber's hunting charge.

--Benefit(s): Specified percentage (%) of Subscriber's total billed BellSouth regulated charges for local exchange service (TBR) charges to the customer from the General Subscriber Services (A) Tariff and the Private Line Services (B) Tariff.

**Monthly Billed BellSouth Regulated Charges 12 Month Term**

\$75 – \$3,500	20%
Hunting Benefit	100%

--The monthly total billed BellSouth regulated charges consist of end-user monthly billed BellSouth regulated charges at qualifying locations, excluding: non-program services, non-regulated charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies.

--Subscribers with multi-locations that are BTN'd or CLUB billed may have all locations participate as long as one location is in an eligible location and meets the revenue requirement.

--Should Subscriber's charges decrease below seventy five dollars (\$75), the Subscriber will not receive the Benefit until the Subscriber's monthly charges meet this minimum TBR amount, seventy five dollars (\$75).

--Should Subscriber's charges exceed the three thousand five hundred dollars (\$3,500) threshold, the Subscriber will only receive the maximum Benefit allowed under this Program for monthly charges up to three thousand five hundred dollars (\$3,500).

--Subscriber understands and agrees that BellSouth shall in its sole discretion determine whether to confer each Benefit as either a reward or a discount. The applicable Benefit (s) for any given month will appear as a credit in the Other Charges and Credits (OC&C) section of the Subscriber's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles. Subscriber further understands and agrees that if BellSouth confers a Benefit in the form of a reward, applicable taxes and fees will be based on the full tariff price of the products and/or services on which such Benefit is based; and no taxes or fees will be added to the amount of the associated credit. Subscriber will receive the Benefit associated with Subscriber's monthly total billed BellSouth regulated charges (as defined in the applicable BellSouth tariffs) for the respective month in each state while this term election is in effect.

--Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the

(N)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory – From Central Office where services are available	<u>(DELETED)</u> Consumer Answers Cash Back Promotion	New or existing BellSouth residence customers ordering one of the following services <i>and a new unit of the BellSouth Long Distance Unlimited Plan or a BellSouth internet access plan or a Cingular wireless service plan priced over \$39.99 will receive a coupon redeemable for \$25 cash back on the regulated service:</i> any BellSouth Complete Choice service (including multi-line packages and Area Plus with Complete Choice packages) or BellSouth PreferredPack plan.	04/01/04 (D) (E) to 06/30/04
		New or existing BellSouth residence customers subscribing to one of the Complete Choice plans or to the PreferredPack plan <i>will</i> receive a coupon redeemable for \$25 cash back <i>on the wireless service</i> by ordering a Cingular wireless service plan priced over \$39.99.	(E)
		Restrictions and Eligibility Criteria:	
		—Existing BellSouth customers must upgrade from basic local service to one of the Complete Choice products or PreferredPack products <i>and at the same time order a BellSouth Long Distance Unlimited Plan, a BellSouth internet access plan or a Cingular wireless service plan priced over \$39.99</i> to receive a coupon redeemable for \$25 cash back for the regulated service.	(E)
		—Customers that disconnect or deactivate Cingular wireless service during the promotion period then reconnect or reactivate are not eligible for the wireless cash back offer.	
		—Existing Cingular wireless customers with combined billing who change their wireless plan during the promotion period are not eligible for the wireless cash back offer.	
		—Customer must place the order for promotion-eligible service(s) between 04/01/04 and 06/30/04 and order must complete by 07/31/04 for customer to be eligible to receive cash back.	
		—Customer order must be completed and/or billing begun prior to coupon redemption and customer must be a current subscriber to the promotion-eligible service at the time of coupon redemption.	
		—Only customers who correctly fill out and mail the coupon(s) to the specified address by the specified postmark deadline will be eligible to receive cash back.	
		—Offer valid for only one (1) service line per local service address.	
		—Customers may only redeem one (1) regulated product coupon per customer account within the promotion period.	
		—Customers that transfer qualifying service from one address to another address are not eligible for the cash back offer.	
		—New subscribers to Complete Choice service or PreferredPack service are only eligible for this offer if they have not previously received the PreferredPack service or Complete Choice service \$25 cash back offer during the promotion period (04/01/04 to 06/30/04).	
		—BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.	
		—Customers that downgrade from Complete Choice service to the PreferredPack plan or upgrade from Area Plus service to Area Plus with Complete Choice service will not be eligible for the cash back offer.	
BellSouth Renewal Incentive Program (Cont'd)		<u>Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term</u>	(N)

election agreement order.

--In the event the Subscriber terminates In the event the Subscriber terminates the Subscriber election agreement, the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the Subscriber will be deemed to have terminated the term election agreement, and the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST. (N)

Set charge to be multiplied by number of months remaining on term after disconnect: \$30 (N)

--Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least sixty (60) days prior to expiration, then upon expiration of the initial term, the Subscriber term election agreement shall automatically renew for another term for two (2) consecutive terms. BellSouth will provide written and/or verbal reminders to the Subscriber of the term election agreement expiration date and the automatic renewal provision beginning approximately one hundred and eighty (180) days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Subscriber Election agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for continuing the selected services. (N)

--The term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time. (N)

--Program Benefits as well as Hunting Benefits (for hunting service) apply only to monthly total billed BellSouth regulated charges within a state, not across states. (N)

--Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion. (N)

--Complete Choice for Business Package subscribers may participate in the Program, but are not eligible to receive the Hunting Benefit. (N)

--Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty two thousand dollars (\$42,000) at the time of enrollment, are not eligible to participate in this promotion. (N)

--This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated. (N)

--Analog Private Line, PRI, BIS-T1 and BIS-PRI, services will not be included in qualifying revenue under this program or entitled to Benefits for the related revenues. (N)

--BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement. (N)

--This BellSouth Renewal Incentive Program Subscriber Election shall not be altered, modified or amended in any respect; any Subscriber changes have no effect. (N)

--Subscriber understands that their signature on the BellSouth Renewal Incentive term election constitutes the Subscriber's enrollment in the BellSouth Renewal Incentive Promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement. (N)

## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory - From Central Office where services are available	<del>(DELETED)</del> BellSouth@ Winning Choice <sup>®</sup> Plus  ---Beginning July 1, 2003 and continuing until December 31, 2003, qualifying large business customers may participate in this special promotion. This promotion is available to existing large business customers who currently have service with another carrier and returns to BellSouth and meets all the eligibility requirements for this promotion.  ---Eligible customers will have the forecasted annual BST account revenue between \$3,000 and \$220,000. Customers with annual forecasted BST services revenue exceeding \$220,000 are not eligible to enroll in this promotion.  ---To participate in this promotion, qualifying customers must sign the term contract between July 1, 2003 and December 31, 2003. Following this period, no customers may enroll in this promotion. This promotion is available for resale for the duration of this	<del>---During this promotion, customers who return to BellSouth and subscribe to any 1FB, PBX trunks, BellSouth@ Centrex service, BellSouth@ MegaLink@ service, BellSouth@ Frame Relay service, Hunting or BellSouth@ Primary Rate ISDN service(s) will receive the following:  --- Installation charges will be waived. --- One (1) month of service at no charge.  ---Customers may order one (1) or any combination of the above products as a part of this promotion.  ---Any waiver of charges will appear in the OC &amp; C section of the subscriber's bill. Depending on the customer's bill cycle, the customer will receive their month of service at no charge within three (3) months of signing the term election agreement.  ---Customers are required to sign a 12-month term election agreement (no contract is required for 1FB) in order to receive the one (1) month service at no charge and the installation fee waiver associated with the approved products.</del>	07/01/03 (D) (F) to 12/31/03

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enrollment period.

--Customer is required to produce a copy of their CLEC bill to be eligible for this service.

--Customers may not combine this promotion with a CSA for any of the qualifying services.

BellSouth Renewal Incentive Program --This promotion is available to existing BellSouth business subscribers that enroll in the BellSouth Renewal Incentive Local Service Term Agreement that have 120 days or less left in an existing Local Service Term Election Agreement. 03/09/05 (N)  
 to 12/31/05

--This special promotion is an offer available to existing BellSouth subscribers currently enrolled in a BellSouth Local Service Term Election Agreement that is about to expire. --Monthly total billed BellSouth regulated charges for local exchange services for Subscriber's location must be between seventy five dollars (\$75) to three thousand five hundred dollars (\$3,500), excluding hunting, analog private line, PRI, BIS-T1 and BIS-PRI charges, to receive the Benefits. (N)

--Subscriber must sign a twelve (12) month BellSouth Renewal Incentive Local Service Term Election Agreement. (N)

--Subscriber will earn for each such month of the term a Benefit in an amount equal to the applicable Program Benefit percentage multiplied by the Subscriber's monthly total billed BellSouth regulated charges; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Benefit for Hunting Service equal to the applicable Hunting Benefit percentage multiplied by the Subscriber's hunting charge. (N)

--Benefit(s): Specified percentage (%) of Subscriber's total billed BellSouth regulated charges for local exchange service (TBR) charges to the customer from the General Subscriber Services (A) Tariff and the Private Line Services (B) Tariff. (N)

**Monthly Billed BellSouth Regulated Charges 12 Month Term** (N)

\$75 – \$3,500 20% (N)

Hunting Benefit 100% (N)

--The monthly total billed BellSouth regulated charges consist of end-user monthly billed BellSouth regulated charges at qualifying locations, excluding: non-program services, non-regulated charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies. (N)

--Subscribers must sign a 12-month term election agreement to participate in the program to receive the benefits specified. --Subscribers with multi-locations that are BTN'd or CLUB billed may have all locations participate as long as one location is in an eligible location and meets the revenue requirement. (N)

--Should Subscriber's charges decrease below seventy five dollars (\$75), the Subscriber will not receive the Benefit until the Subscriber's monthly charges meet this minimum TBR amount, seventy five dollars (\$75). (N)

--Should Subscriber's charges exceed the three thousand five hundred dollars (\$3,500) threshold, the Subscriber will only receive the maximum Benefit allowed under this Program for monthly charges up to three thousand five hundred dollars (\$3,500). (N)

--Subscriber understands and agrees that BellSouth shall in its sole discretion determine whether to confer each Benefit as either a reward or a discount. The applicable Benefit (s) for any given month will appear as a credit in the Other Charges and Credits (OC&C) section of the Subscriber's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles. Subscriber further understands and agrees that if BellSouth confers a Benefit in the form of a reward, applicable taxes and fees will be based on the full tariff price of the products and/or (N)

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BELLSOUTH  
TELECOMMUNICATIONS, INC.  
ISSUED: ~~July 25, 2003~~ February 22, 2005  
BY: Joseph P. Lacher, President -FL  
Miami, Florida

PRIVATE LINE SERVICES TARIFF

~~First~~ Second Revised Page 71.9  
Cancels ~~Original~~ First Revised Page 71.9  
EFFECTIVE: ~~August 9, 2003~~ March 9, 2005

services on which such Benefit is based; and no taxes or fees will be added to the amount of the associated credit. Subscriber will receive the Benefit associated with Subscriber's monthly total billed BellSouth regulated charges (as defined in the applicable BellSouth tariffs) for the respective month in each state while this term election is in effect.

--Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the

(N)

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FLORIDA

ISSUED: ~~July 25, 2003~~ February 22, 2005

EFFECTIVE: ~~August 9, 2003~~ March 9, 2005

BY: Joseph P. Lacher, President -FL

Miami, Florida

## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	(T) (D)
BellSouth's Service Territory – From Central Office where services are available <sup>69</sup>	<del>(DELETED) BellSouth@ Winning Choice<sup>5</sup> Plus (Cont'd)</del>	<del>—This promotion may not be used in conjunction with the Key-Customer Program.  —This promotion may be combined with the Custom Advantage<sup>5</sup> or Volume and Term program.  —This promotion may not be used concurrently with any other promotions or contracts that affect the services discounted in this promotion.  —Should a participating customer terminate a contract signed under this Program without cause, charges for termination or cancellation of services shall be limited to those specified in BellSouth's Tariff.  —Out-of-region customers are not eligible for this promotion.  —There is a limit of one reward per account at the same address and in the same name.  —Customer must agree to sign a twelve (12) month term agreement to receive this</del>		

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~~promotion. In the event the subscriber terminates service within twelve (12) months of signing the letter of election associated with this promotion, the customer will be required to reimburse all applicable installation charges.~~

~~--BellSouth reserves the right to terminate this promotion at any time. Subscribers participating in the program will be grandfathered for the term of their agreement.~~

BellSouth Renewal Incentive Program (Cont'd)

Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order.

(N)

~~--In the event the Subscriber terminates the Subscriber election agreement, the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the Subscriber will be deemed to have terminated the term election agreement, and the Subscriber agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST.~~

(N)

Set charge to be multiplied by number of months remaining on term after disconnect: \$30

(N)

~~--Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least sixty (60) days prior to expiration, then upon expiration of the initial term, the Subscriber term election agreement shall automatically renew for another term for two (2) consecutive terms. BellSouth will provide written and/or verbal reminders to the Subscriber of the term election agreement expiration date and the automatic renewal provision beginning approximately one hundred and eighty (180) days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Subscriber Election agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for continuing the selected services.~~

(N)

~~--The term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time.~~

(N)

~~--Program Benefits as well as Hunting Benefits (for hunting service) apply only to monthly total billed BellSouth regulated charges within a state, not across states.~~

(N)

~~--Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.~~

(N)

~~--Complete Choice for Business Package subscribers may participate in the Program, but are not eligible to receive the Hunting Benefit.~~

(N)

~~--Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty two thousand dollars (\$42,000) at the time of enrollment, are not eligible to participate in this promotion.~~

(N)

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PRIVATE LINE SERVICES TARIFF

~~First Second Revised~~ Page 71.10  
Cancels ~~Original-First Revised~~ Page 71.10

EFFECTIVE: ~~August 9, 2003~~ March 9, 2005

- This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated. (N)
- Analog Private Line, PRI, BIS-T1 and BIS-PRI, services will not be included in qualifying revenue under this program or entitled to Benefits for the related revenues. (N)
- BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement. (N)
- This BellSouth Renewal Incentive Program Subscriber Election shall not be altered, modified or amended in any respect; any Subscriber changes have no effect. (N)
- Subscriber understands that their signature on the BellSouth Renewal Incentive term election constitutes the Subscriber's enrollment in the BellSouth Renewal Incentive Promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement. (N)

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